



# Turn Your APIs Into Revenue Engines with **DAC API Monetization**

# Introducing **API Monetization**:

In today's dynamic digital ecosystem, businesses/enterprises crave innovative ways to leverage their APIs. Enter API Monetization, a game-changing concept reshaping revenue generation. This brochure unlocks API Monetization's boundless possibilities.

API Monetization strategically exposes APIs, data, services, and functionalities to external partners, developers, and customers. It bridges tech, business, and profit, optimizing operations and creating new revenue streams.

Discover how DAC accelerates revenue through monetization strategies, alongside key principles, benefits, and best practices. Whether an industry veteran or startup, this brochure will take you through the various strategies DAC utilizes to harness API Monetization's vast potential.

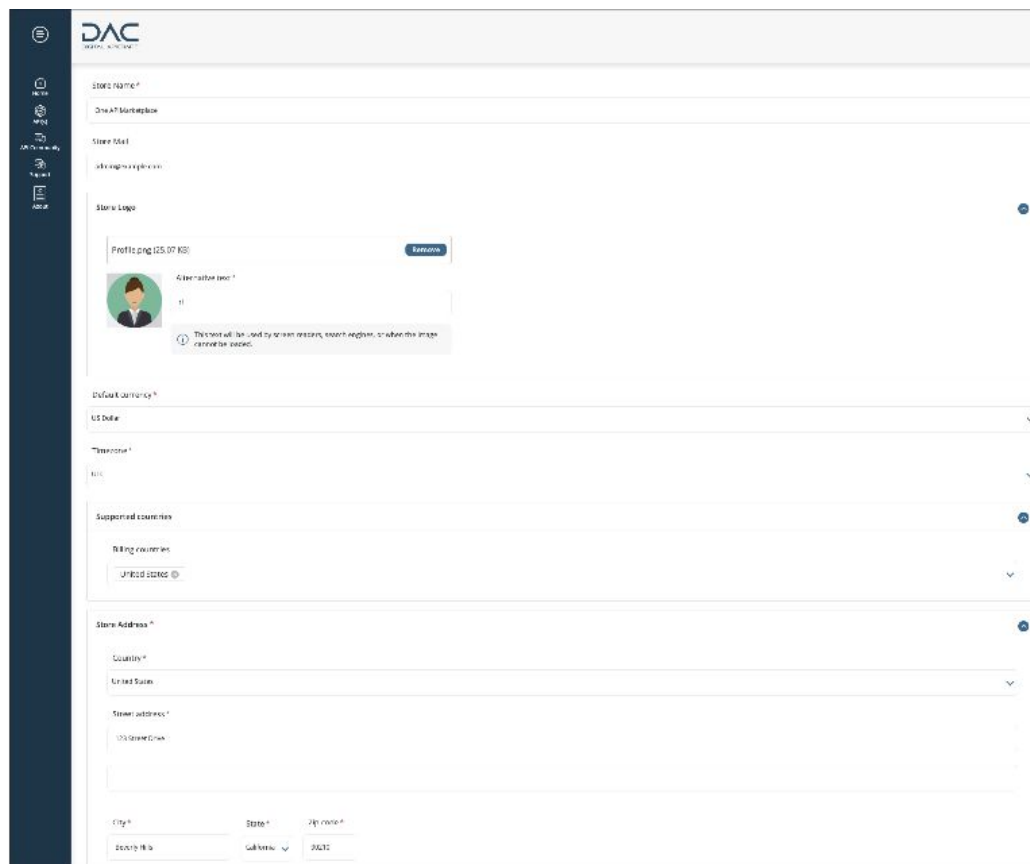
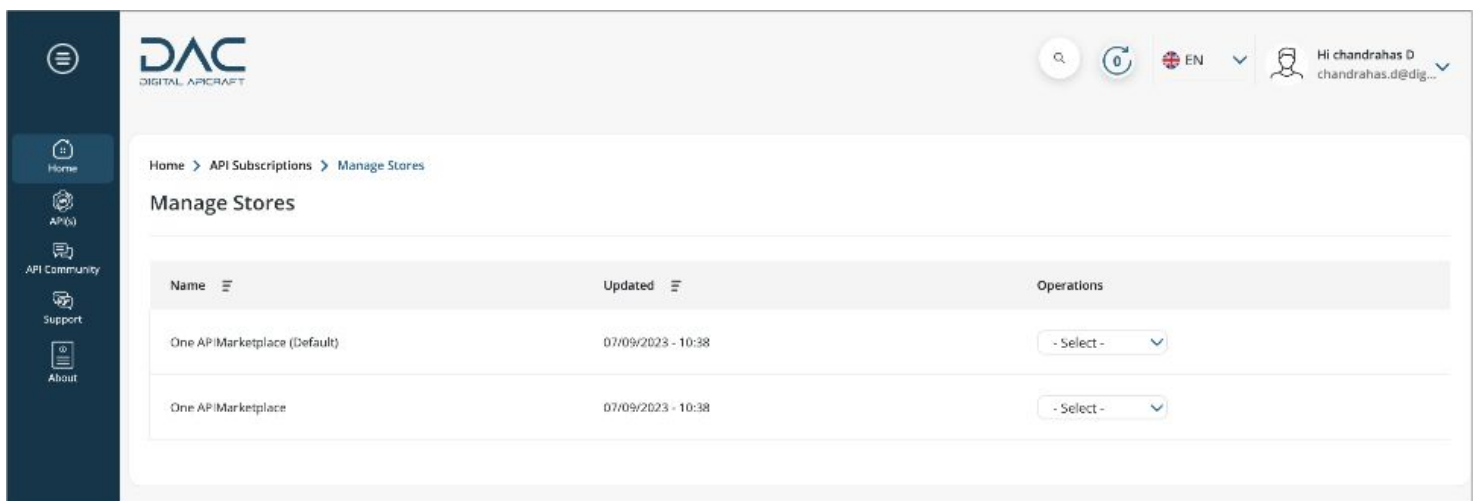
## What We Offer

- ◆ **Comprehensive Monetization Solutions:** Unlock the full potential of your APIs with our robust and flexible monetization tools
- ◆ **Seamless Integration:** Our platform seamlessly integrates with your existing API infrastructure, making implementation a breeze
- ◆ **Advanced Revenue Models:** We offer a variety of revenue models tailored to your business needs, including subscription-based, usage-based, and more
- ◆ **Analytics and Reporting:** Gain valuable insights into your API usage and revenue performance with our powerful analytics and reporting capabilities
- ◆ **Developer-Focused Approach:** We prioritize the needs of developers, providing a user-friendly interface and extensive documentation for easy integration and adoption

# How DAC is Helping Organizations to Accelerate Revenue Through Its Monetization Strategy

DAC offers a variety of features that help organizations accelerate revenue through its monetization strategy. These features include:

➤ **Store management:** DAC allows organizations to create and manage multiple stores, each with its own products, pricing, and settings. This gives organizations the flexibility to sell their products in a variety of ways and to target different audiences.



➤ **Payment gateway management:** DAC allows organizations to create and manage multiple stores, each with its own products, pricing, and settings. This gives organizations the flexibility to sell their products in a variety of ways and to target different audiences.

Home > API Subscriptions > Manage Payment Gateways

### Manage Payment Gateways

+ Add Payment Gateway

Name	Payment gateway	Mode	Status	Operations
Braintree	Braintree (Hosted Fields)	Test	Enabled	- Select -

Merchant account ID

Merchant account ID for US Dollar \*

Where can I find the Merchant account ID?

**3D Secure**

Disabled

Enabled

Required

Enable Credit Card Icons

Conditions

**Customer**  
Not restricted

**Order**  
Not restricted

**Products**  
Not restricted

- Order contains specific products
- Order contains specific product variations
- Order contains product categories
- Order contains product types
- Order contains product variation types

All conditions must pass

Only one condition must pass

**Status**

Disabled

Enabled

Home > API Subscriptions > Manage Payment Gateways

### Add payment gateway

Name \*

**Plugin \***

Braintree (Hosted Fields)

Manual

Stripe

**Mode \***

Test

Live

**Payment method types \***

Credit card

PayPal

PayPal Credit

Collect billing information

Merchant ID \*

Public key \*

Private key \*

➤ **Subscriptions:** DAC allows organizations to offer subscriptions to their products or services. This can be a great way to generate recurring revenue and to build customer loyalty.

Home > API Subscriptions > Manage Subscriptions

Manage Subscriptions

Enter the product name (or) plan name to search

Export to CSV

Product Name	Plan Name	Customer	Price	Subscription Date	Expires On	Operations
Request to Pay	Request to Pay - Silver	Ekta Umare	\$400.00	04 August 2023	03 September 2023	View
ApigeeProduct	Requesttopay	Ekta Umare	\$500.00	04 August 2023	03 September 2023	Cancel Subscription

➤ **Order management:** DAC provides a comprehensive order management system that allows organizations to track orders, process payments, and generate invoices. This can help organizations improve efficiency and reduce costs.

Home > API Subscriptions > Manage Orders

Manage Orders

Order number Type State Filter

Export to CSV

Order number	Date	Customer	Type	State	Total	Operations
18	3 August 2023 - 16:52	Sindhu Devaki	Default	Completed	\$100.00	View
17	3 August 2023 - 16:05	Sindhu Devaki	Default	Completed	\$1,000.00	Edit
16	3 August 2023 - 15:50	Sindhu Devaki	Default	Completed	\$1,000.00	Invoices

➤ **Invoice management:** DAC allows organizations to create and manage invoices for their products or services. This can help organizations keep track of their finances and to ensure that they are paid on time.

Home > API Subscriptions > Manage Orders > 51

### Invoices

View Edit **Invoices** Credit memos Payments

Number	Date	Language	State	Total
18	2023-08-03	English	Paid	\$100.00

View  
Download  
Delete  
Select

➤ **Transaction management:** DAC provides a detailed view of all transactions, including the date, amount, and customer information. This can help organizations track their revenue and to identify trends.

### My Transactions

Balance \$1000 Paid \$1500

From: dd/mm/yyyy To: dd/mm/yyyy Filter

Export to CSV

Product Name	Plan Name	Date ↑	Total paid amount	Status
Open Banking Accounts Product	Open Banking Accounts Product Gold	12 July 2023 2.23PM	\$1,000.00	Completed
Open Banking Accounts Product	Open Banking Accounts Product Silver	12 July 2023 2.21PM	\$500.00	Completed
Open Banking				



## API Monetization

# Interested in API Monetization?

Visit [www.digitalapicraft.com](http://www.digitalapicraft.com) for more information on how to accelerate your revenue through DAC's API Monetization strategies

DigitalAPICraft, through its products and services, helps global brands establish their API Ecosystem and transform into a truly Experience Enterprise. As a leading end-to-end digital transformation partner, our API-led approach enables banking, healthcare, telecom, insurance & retail companies to offer delightful customer experience, transform business processes and boost operational efficiency.

DigitalAPICraft has been awarded "Delivery Partner of the Year for APAC 2017- Google Cloud" and is a premier Google - Apigee partner. Over three consecutive years (2020, 2019 & 2018), DigitalAPICraft is recognized as one of the fastest-growing technology companies by Deloitte in its Technology Fast 50 India and twice (2019 & 2018) in Technology Fast 500 Asia Pacific rankings. Located in USA, UK, and India, and with customers across the globe, DigitalAPICraft brings extensive product and platform experience to help enterprises with digital strategy and consulting, disruption engineering, end-to-end DevOps, experience engineering, and much more.

